

Report on participation in Krishi Unnati Mela by Oilseeds Division

The Krishi Unnati Mela was organized by Ministry of Agriculture, Cooperation & Farmers Welfare, Government of India and Confederation of Indian Industry (CII), New Delhi from 19-21 March 2016 at Exhibition Ground, Pusa, New Delhi. The mela was inaugurated by the Hon'ble Prime Minister of India.

2. Oilseeds Division participated in the mela by way of erecting an exhibition stall on NMOOP in Hanger A-7. Activities of all three mini missions of NMOOP were exhibited with live samples. Under mini mission I (Oilseeds) production technologies like use of improved varieties, ridge and furrow, broad bed method, use of drip and sprinklers, inter-cropping etc, were highlighted. Samples of seed minikits collected from the central seed producing agencies were displayed. Under mini mission II of NMOOP (Oil Palm) assistance for plantation, maintenance, creation of water sources, inter-cropping etc, were highlighted in the exhibition. Specimens of fresh fruit branches (FFBs), crude palm oil (CPO), palm kernel, palm kernel oil (PKO), branches of male and female inflorescences etc, were exhibited. Under mini mission III of NMOOP, cultivation practices of different tree borne oilseeds especially, Olive, Jojoba, Jatropha and Neem were highlighted in the exhibition. Seeds and oil specimen of different TBOs were also displayed. A bilingual leaflet (Hindi & English) containing the assistance available under various mini missions of NMOOP were distributed to the visiting farmers, scholars, scientists, entrepreneurs and others. Farmers enquired about the availability of various types of seeds/, planting material of oil palm & TBOs, particularly Olive. More than 10,000 visitors witnessed our activities and about 3,000 leaflets were distributed on their requests (copy enclosed). Some of the farmers have also given their address to get seed minikit of oilseeds. The Division will try to convey the list of those farmers to the respective states so that they get the benefits of kharif minikits.

3. Secretary (AC & FW), Agriculture Commissioner and MD, Small Farmers Agribusiness Consortium (SFAC), visited the Oilseeds stall and appreciated the efforts to showcase NMOOP activities. Few photographs of the mela and NMOOP stall are enclosed.

4. The event of participation of Oilseeds Division was appreciated by all sectors and created good awareness about NMOOP among the farmers.

This Division acknowledges the permission and support provided by the Department for participation in the Krishi Unnati Mela. The officers and staff members also deserve appreciation for their active involvement and contribution in collection of information including samples, preparation of posters/leaflets and sharing of information with visitors continuously for 3 days. Director and Asstt. Director, (DOOD), Hyderabad, deserve special mention for their contribution in making the event successful.

Few photographs of OILSEEDS DIVISION stall





